



SIGNATURE OPPORTUNITIES

LOBBY SPONSOR

\$3,000

Sponsor the main entrance area and set the tone for the event.

This sponsorship includes:

- Signage at main lobby
- Exclusive marketing collateral distribution rights at main entrance
- Web banner top ad on event homepage
- 100 'admit one' event passes

STAGE SPONSOR

\$2,500

Named sponsor for the main seminar stage!

This sponsorship includes:

- Banner signage at stage area
- Additional seminar signs at main entrance and mid-way point
- Marketing collateral passed out from stage area
- Inclusion on seminar section of event website
- 100 'admit one' event passes

FEATURE SPONSOR

\$2,000

Named sponsor for one of the event's major categories.

This sponsorship includes:

- Branded signage throughout event
- Opportunity to distribute collateral from feature area
- Title sponsor of section on event website
- 100 'admit one' event passes

VISITOR BAG SPONSOR

\$2,000

This exclusive sponsorship includes:

- Your bag given out to guests attending the event at the main entrance
- Web banner ad on home page
- Signage at main entrance
- 50 'admit one' event passes



EXHIBITOR RECEPTION SPONSOR

\$1,500

This exclusive sponsorship puts your brand front and centre for exhibitors!

This sponsorship includes:

- Direct mail piece to each event exhibitor prior to event
- Logo on reception invitation
- Opportunity to address exhibitors during reception
- Signage at reception
- 50 'admit one' event passes

FLOOR SIGNAGE SPONSOR (2 available)

\$1,500

This sponsorship includes:

- Decals branded with company logo in high traffic areas and leading from entrance to your booth. Extends your reach outside the exhibit area
- 20 vinyl 2' x 1' arrows imprinted with your graphic in full colour

EXCLUSIVE SPONSORSHIP (one only)

TITLE SPONSOR – NAMING RIGHTS

\$25,000

- Package will be custom-tailored following a discovery meeting

Become affiliated with the largest home show in Atlantic Canada. Our top-level sponsor package gives you premier treatment and exposure.

As the sole title sponsor, you'll receive naming rights to the event (e.g. The Nova Scotia Spring Ideal Home Show presented by ...), which will appear in all advertising and be announced live on radio remote broadcasts and at the show, for maximum visibility!

Exact details of the sponsorship package will be determined in conjunction with the sponsor.

ACT NOW!

Many of the opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

CUSTOM PACKAGES AVAILABLE!

Don't see what you're looking for? Let us create a unique package tailored to your company's specific needs.

Contact us today! Denise Miller, Senior Show Manager dmiller@mpltd.ca 506-658-0018



Denise Miller, Senior Show Manager – dmiller@mpltd.ca
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 Online: www.masterpromotions.ca
 G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
 Contact Name _____
 Mailing Address _____
 Phone _____
 Fax _____
 Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Lobby Sponsor	\$3,000
<input type="checkbox"/> Stage Sponsor	\$2,500
<input type="checkbox"/> Feature Sponsor	\$2,000
<input type="checkbox"/> Visitor Bag Sponsor	\$2,000
<input type="checkbox"/> Exhibitor Reception Sponsor	\$1,500
<input type="checkbox"/> Floor Signage Sponsor	\$1,500
<input type="checkbox"/> Title Sponsor – Naming Rights	\$25,000

PAYMENT INFORMATION

Payment due by February 25, 2019

- Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2019 Spring Ideal Home Show sponsorship package and contract, and agree to sponsor this event this ___ day of _____, 20__.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature