



**Are you seeking an edge over your competitors? Want to make a strong impression and boost booth traffic and visibility?
We offer cost-effective solutions to help you stand out!**

ADMISSION SPONSORSHIP

CONTACT FOR PRICING

Sponsor admission to the show for prominent exposure through our digital marketing channels, including social media, website, and direct email marketing. Additionally, enjoy on-site visibility on admission day, reaching a diverse audience of attendees and exhibitors. This sponsorship offers a unique opportunity to connect with our engaged community, enhancing brand recognition and amplifying your reach.

STAGE SPONSOR (1 AVAILABLE) **SOLD OUT**

\$3,000

Sponsor the stage and position your brand front and center before thousands of engaged home enthusiasts. This sponsorship includes the opportunity to present a seminar and display your signage and/or backdrops on the stage. Additionally, your brand will be promoted through our digital marketing channels, including social media, our website, and direct email marketing.

VISITOR BAG SPONSOR (1 AVAILABLE)

\$2,000 + Bags

Attendees will appreciate this convenience as they visit exhibits and walk through the Halifax Exhibition Centre. Official show bags will be handed to all attendees at the show entrances to collect all of the information they receive during their time at the show. It's a great way to create an early and lasting impact while welcoming visitors to the show. Two Options for this Sponsorship:

1. Sponsor provides a minimum of 4,000 bags.
2. Provide us your company logo and we will source, design, print and have the bags delivered to the show - hassle free for you. Custom Pricing for this turnkey opportunity.

EXCLUSIVE LANYARD SPONSOR (1 AVAILABLE)

\$1,000 + Lanyards

You provide the lanyards (minimum 1000 Lanyards) and we will be provided to all exhibitors to be worn throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors. There are two options for this sponsorship:

1. You provide lanyards imprinted with your company logo for all attendees (Sponsor may provide a minimum of 1000 bulldog clip lanyards).
2. Provide us with your company logo and we will have the lanyards designed, printed and delivered to the show. Custom Pricing for turnkey sponsorship.

BEVERAGE BOOTH/REST AREA SPONSOR (1 AVAILABLE)

\$2,500

This opportunity allows you to work with a partner or the venue to create an experience for our show attendees. When visitors need a break after going through half the show your name could be associated with a 20' x 10' rest area.

EXCLUSIVE PEN SPONSOR

\$1,500 + Pens

The door prize area will be busy during the show. It is the first place that visitors will look for a pen to complete the door prize ballot. Enjoy the benefits of having your name within arm's reach of all visitors by providing them with a branded keepsake that will stay with them long after the show is done. Sponsor must provide a minimum of 5000 pens.

SOCIAL MEDIA SPONSOR (3 AVAILABLE) **ONLY 2 AVAILABLE**

\$750

Harness the power of social media! This unique sponsorship package has three elements: inclusion in three direct audience emails to our database of past show visitors; a shout-out on the event's "show features" web page; and mentions in three posts on the show's Facebook and Instagram pages. Your company name and a link to your corporate website will be included in each element. **Opportunity limited - 3 available**

FLOOR DECALS/DIRECT ROUTE SPONSOR (2 AVAILABLE) **SOLD OUT**

\$1,000

Increase awareness of your booth location and make your presence stand out. You'll receive up to 10 branded floor decals that guide attendees from the entrance to your booth. **Opportunities limited - 2 available**

WEB BANNER SPONSOR (2 AVAILABLE) **ONLY 1 AVAILABLE**

\$500

Your company's logo will be showcased on the Ideal's Home Show's official website which receives thousands of hits. We will also provide a link to your own company website, to route the traffic your way. **Opportunities limited - 2 available**

DOOR PRIZE

IN KIND

Door prize will need to have a minimum retail value of \$4,000. Prize must be approved by show management.

Note: the prize must be free and clear of any taxes, add-ons or fees. *This sponsorship includes:*

- Inclusion on the show website & social media event page
- Inclusion in select media including, radio, newsprint & television
- On-site signage & display space for the prize close to the front entrance (depending on the prize)

We look forward to helping you maximize your sponsorship to its full potential.

Other Opportunities Available

- Water Bottle Sponsor
- Feature Sponsor
- Celebrity Sponsorship
- Swag Day Sponsor
- Sponsored Blog Post

Call now for details to customize a sponsorship package that fits your marketing needs and budget.



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